



REAR GALLERY
Sincere Affection
Lewis Egan and Lana Knezevic

Sincere Affection asks how commercialism, advertising, and product marketing manifest in our minds and bodies. Through video works and temporary tattoos, the exhibition offers a parallel take on the rat race towards mastering false ideas of composure, gesture, grace, and poise that mass product markets sell to us.

Documentation by Astrid Mulder